



Not just your every day hi-tech Jumbo-tron simulcast!

Jumbo TV is not just a live simulcast of the Super Bowl outside of the stadium on incredible Jumbo-tron production vehicles, owned and operated by GoVision (www.Jumbo.TV), America's premier Jumbo-tron Company. **Jumbo TV** is a fully-produced multi-camera live television-style variety show, leveraging entertainment, advertising, media and technology like never before.

Introducing ***Takin' it to the streets - On the Road to the The Big Game.***

Jumbo TV is the brain-child of Bob Singerman, Creative Director and Principal of Turbo Communications, Inc., a Florida minority business enterprise and a media communications firm. Turbo is also the Southeast representative for GoVision. Each evening during the 10-days prior to the upcoming big game, the incredible GoBig Jumbo-tron production truck will be positioned at the various scheduled Super Bowl events - and other hot spots around Tampa Bay - broadcasting this fun, interactive live TV show, which is sure to take Tampa Bay by storm.

Jumbo TV will showcase ten advertisers that will be the exclusive interviews and packages during the programming. The advertisers will be featured simulcast interviews on the giant screen, as well as stream to www.CountdownToTheBigGame.TV, and the advertiser's website.



JumboTV Hosts Bobby Rocket & Jordie Hefner

Jumbo TV will also present key LOCAL Tampa Bay stories of interest. **Jumbo TV** is also an incredible Tampa Bay infomercial for the thousands that will be on the streets of the various Super Bowl events and happenings, and those coming to Tampa for the big game!

Jumbo TV will also air produced spots within the show for advertisers on our Jumbo-tron truck, providing an opportunity to advertise on the Super Bowl landscape for pennies on the dollar compared to the national Super Bowl advertising rate card. And the eyeballs watching can't change the channel, because they are part of the show and **Jumbo TV** is its own channel!

It's no secret any time you have lights, cameras, and action, people get fired up - and throw in a giant jumbo-tron screen and the Big Game as a backdrop - it's simply awesome!



One of the highlights of this unique live television-style show is **Fan FEVER**, the interactive crowd game testing knowledge in a wide array of subjects, from football to music to video games and lifestyle.

When **Jumbo TV** is not broadcasting from one of the events, the incredible Jumbo-tron production truck will be parked daily around Tampa Bay, from Ybor to Clearwater Beach, playing a looping DVD of the previously recorded shows and commercial spots, further reach for advertisers on the Tampa Bay scene.

Whether a multi-million \$ advertiser who wants to leverage their Super Bowl advertising or a local business who never dreamed of advertising, Jumbo TV is sure to be a hit!